

OCTOBER 2008

SOUTH WATERFRONT COMMUNITY

E-CURRENT

NEW KIDS ON THE BLOCK

Realty Trust and SWF Community Relations have moved to Atwater Place, there's also a sales office at the John Ross and a leasing office in the Ardea. We're looking forward to seeing you around the neighborhood.

SPEAKING OF MOVING...

As our Neighborhood Park's design nears completion, the city's Parks & Recreation Dept. is fundraising and recruiting volunteers to assist with the park's proposed moveable furniture. If you can donate financially or offer time as a "furniture steward," please contact: Sharon Johnson at Sharon.johnson@ci.portland.or.us or 503.823.5604.

PED BRIDGE OPEN HOUSE

See what's new for SWF's pedestrian bridge at an open house: Oct. 7th from 5-8 p.m. at David Evans and Assoc., 2100 SW River Parkway. If you can't make it, review materials online at www.gibbsbridge.org. Also, through Oct. 17th, complete an online survey there. Contact Jody Yates at 503.823-5835 or jody.yates@trans.ci.portland.or.us for more info.

THIS BREW'S FOR YOU!

Bella Espresso has created "Black Gold," an extra strong, extra tasty blend just for you! Drop in and try their SWF brew this month!

DOGS DIG IT!

Attention pooch parents! The Ardea hosts a puppy play date on Oct. 18th. See our calendar for details.

EVENTS CALENDAR

Find our calendar *Current Events* on the back of this newsletter.



How we get there matters: Learn how you can make Portland more fossil-fuel independent.

SUSTAINABLE SWF

FREEDOM FROM FOSSIL FUELS?

This September, Portland was ranked the nation's top sustainable city by sustainlane.com, the "largest people-powered guide to sustainable living" on the Internet. While Portland has come a long way, we still have work to do. For instance, we lag behind Seattle, San Francisco, and eight other large cities when it comes to getting to work by bus, bike, foot, or carpool.

Can Portland thrive without relying on fossil fuels? Michael Armstrong, the Deputy Director for the City of Portland's Office of Sustainable Development thinks so. Join Armstrong and SWF Community Relations on **October 8th from 6:00 - 8:00 pm** for a discussion focused on climate change and what we can do to build on Portland's success in reducing carbon emissions over the last 15 years.

The event will be held in the former Artist in Residence Studio in the John Ross Plaza: 3623 SW River Parkway. Refreshments will be provided; please RSVP to jeremy@southwaterfront.com or 503.222.7788. **Public welcome. ***



We're on the bus: SWF becomes the first neighborhood to be certified "Salmon Safe"

SWF CULTURE

SWF SALMON SAFE CERTIFIED

It feels good to know that when you're in SWF, the very ground you walk on is good for Willamette River salmon. That's the gist of recent recognition South Waterfront received from Salmon Safe, a Portland-based non-profit devoted to restoring watersheds so that salmon and other aquatic life can thrive. On September 6th at the bustling South Waterfront Riverfest Day celebration, Salmon Safe announced that SWF was the first urban neighborhood to receive their Salmon Safe certification.

SWF has earned the certification because their landscape and building designs and maintenance operations "exceed regulatory mandates to protect the Willamette River." The certification also points to SWF as a leader in restoring the health of the Willamette River.

A new ad campaign lauding SWF's accomplishment was also unveiled at Riverfest. Look for Trimet buses with the distinctive "Live, Eat, Shop, Spawn" ads.

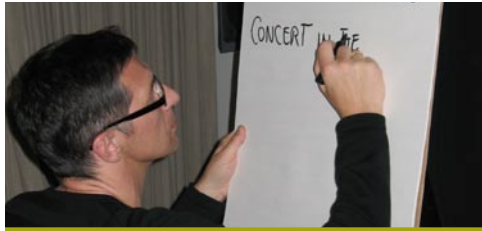
Says Salmon Safe Exec. Director Dan Kent, "The development in SWF has been environmentally pioneering. The Salmon Safe Certification means that this ethos will continue in the future." *

OCTOBER 2008

SOUTH WATERFRONT COMMUNITY

EVENTS CALENDAR

RECURRING EVENTS



SWF 20/20 Art, Culture & Science Committee

Elevate the arts and sciences in your neighborhood. New faces welcome. More info: artculturescience@gmail.com

1st Monday 6:30 pm

Meriwether East Lounge **SWF residents only**

SWF 20/20 Nature & Green Spaces Committee

Better parks and open spaces start with you; join us! More info: naturegreenspace@gmail.com

3rd Monday, 7:00 pm

Meriwether East Lounge **SWF residents only**

SWF 20/20 Sustainable Lifestyle & Transportation Committee

Work towards a carbon-neutral SWF and a better neighborhood for all. More info: sustainablelifestyle@gmail.com

2nd Tuesday, 7:00 pm

Meriwether East Lounge **SWF residents only**

SWF 20/20 Health, Wellness & Social Spaces Committee

We plan the fun stuff, and get the district ready for emergencies. Dates subject to change; confirm at: hwsscom@gmail.com

2nd Monday, 7:30 pm

Meriwether East Lounge **SWF residents only**

WEEK OF 09/28/08 - 10/04/08

So. Portland Neighborhood Association

Join your neighbors in discussing the development of the South Portland neighborhood and community.

Wednesday, October 1st 7:00 pm

Umpqua Innovation Lab **Public welcome**

WEEK OF 10/05/08 - 10/11/08

Open House for South Portland Transportation Projects

Learn about the various transportation projects planned or underway for SWF Lair Hill and the North Macadam Urban Renewal area. Updates on the Gibbs Street pedestrian bridge; the North Macadam Transportation Strategy; North Macadam transportation system development charges, including projects eligible for funding and potential rates; and a proposal to start a Transportation Management Association for North Macadam. Portland Development Commission and Portland Parks and Recreation will also be on hand to discuss on-going area projects.

Tuesday, October 7th 5:00-8:00 pm

Dave Evans & Associates, Willamette River Room, 2100 SW River Parkway

Public welcome



SWF Sustainability Speakers Series: Michael Armstrong, Portland's Office of Sustainable Development

Join us for a presentation and discussion with Michael Armstrong, Deputy Director of the City of Portland's Office of sustainable development, focused on climate change and how Portland can thrive and be independent from fossil fuels. Wine and refreshments provided. Please RSVP to jeremy@southwaterfront.com or 503.222.7788.

Wednesday, October 8th 6:00 - 8:00 pm
Public welcome

WEEK OF 10/12/08 - 10/18/08



Pups at Play Day Hosted by The Ardea

The Ardea invites you to a Halloween-themed, dog-focused event. Receive free reusable goody bags with dog-related products, sponsored by Pdxdog™ (www.pdxdog.com), festive collars and treats baked by Bone Jour Dog Bakery. Behave Canine Solutions will offer an "Ask the Trainer" clinic and Oregon Dog Rescue and Family Dogs New Life will bring adorable adoptable pups. The first 30 to arrive receive a free pumpkin from Baggenstos Farm! Enjoy a cup of complimentary espresso and a pastry while Fido frolics in a fenced off-leash area.

Saturday, October 18th 10:30 am - 4:00 pm

SWF Neighborhood Park **Public welcome**

WEEK OF 10/19/08 - 10/25/08

Wii Bowling League

Join us for our Nintendo Wii bowling league. Bowling shoes not required! Call or e-mail to sign up: 503-288-5661 or southwaterfrontstore@umpquabank.com.

Tuesday, October 21st 5:00-6:00 pm

Umpqua Innovation Lab **Public welcome ***



Riverfest 2008 a big success!

LEARN MORE

For more info about South Waterfront events, contact SWF Director of Community Relations Lesley Poirier: lesley@southwaterfront.com